# **USSA BOARD OF DIRECTORS' MEETING MINUTES**

McLane Family Board Room, USSA Center of Excellence

1 Victory Lane, Park City, UT

Wednesday, October 16, 2013; 11:00 a.m. - 12:00 p.m. mountain time

#### **CHAIRMAN**

Dexter Paine - Chair

#### **FOUNDATION**

John Bucksbaum, Treasurer

John Cumming, Vice Chair, absent

Jeanne Jackson, absent

Andy McLane

Kipp Nelson

Hank Tauber

# **SPORT REPRESENTATIVES**

Alpine Representative: Bob Dart

Snowboard Representative: Jon Casson Freestyle Representative: Glenn Eddy Cross Country Representative: Jon Engen

Jumping/Nordic Combined Representative: Joe Holland

#### **ATHLETES**

Alpine Athlete: Charles Christianson Snowboard Athlete: Danny Kass, absent Freestyle Athlete: Landon Gardner Cross Country Athlete: James Southam

Jumping/Nordic Combined Athlete: Willy Graves

#### **CEO**

Bill Marolt

## AT-LARGE

**Greg Boester** 

#### **EX-OFFICIO/NON VOTING**

USOC Athletes' Advisory Council Representative: Chip Knight

NSAA President/Chair: Michael Berry, absent SIA President/Chair: David Ingemie, absent

FIS Representative: Bill Marolt USOC Representative: Bill Marolt

GUESTS: Tiger Shaw, Luke Bodensteiner, Calum Clark, Mike Jaquet, Tom Kelly, Mark Lampe, Alex

Natt.

# 1. Chairman Opens the USSA Board Meeting: Dexter Paine

Dexter Paine called the meeting to order and asked Alex Natt to take a roll call of the board members present.

#### 2. Roll Call of USSA Board Members & Establishment of Quorum: Alex Natt

Alex Natt read the names of the members of the USSA Board of Directors and confirmed the presence of a quorum. He advised the participants to mute their phones when they were not addressing the board.

## 3. USSA May 2013 Meeting Minutes' Approval: Alex Natt

Paine welcomed everyone to the fall board meeting. He said he would start by making sure that everyone had received the email that had the board presentation PowerPoint handout, which would be the basis for the conversation today. (See agenda Addendum 1).

Paine then asked Natt to go through the approval for the May meeting minutes. Natt indicated that the meeting minutes had been previously distributed and asked if there were any changes; everyone should have had the opportunity to review them; and he would entertain a motion to approve or seek any amendments to the May 2013 USSA meeting minutes as presented.

#### Motion #1: To approve the USSA Board of Directors' meeting minutes as presented.

M/S/C – Hank Tauber/Dexter Paine, approved by acclamation

# 4. <u>USSA Chairman's Report: Dexter Paine</u>

Paine asked Natt to mention who in Park City was on the teleconference. Natt mentioned Bill Marolt, Tiger Shaw, Calum Clark, Luke Bodensteiner, Mark Lampe, Tom Kelly, Mike Jaquet, and Hank Tauber were in the conference room in Park City.

Paine mentioned that he hoped that everyone had had a chance to go through the reports that were attached to the original email. Each of Bill's direct reports has gone through and outlined in detail what they have been working on during the summer and leading up to this meeting. This is done in an attempt to make this meeting more efficient. If you have not had a chance to go through, it should be reviewed; it gives a sense of the activity that is taking place in Park City and in the field at the many training venues that our athletes were using during the summer.

This is our last board meeting prior to Sochi. We've all been working very hard and everyone on Bill's staff has focused once again on being the best in the world in Sochi. I'll let Bill and Luke address where we are in terms of preparation but regardless of how we do, our effort has been just incredible. As an outsider looking in, Bill and his staff keep getting better and better at this and now we just need to execute. He said that Sochi and the Olympics were what we were all about here. I am confident that our staff and our athletes, under Bill's direction, will do a great job. However it is difficult to make sure that everyone is in great shape and not injured and that we've prepared ourselves. Sochi will not be as easy as Vancouver and Bill will discuss this.

In terms of summer activity, we hired Tiger Shaw in early September; he has begun his work in the Chief Operating Officer position and has been working very closely with Bill and Randy MacDonald. MacDonald is the former head of Human Resources for IBM and has taken on a leadership role in the transition and has been working closely with both Bill and Tiger in terms of what we need to accomplish over the next nine months. Tiger will take over as the CEO July 1 of next year. There is a lot on his plate in terms of things to get done. Bill continues to be focused on all the things that he has been focused on as CEO and integrating Tiger into the operations of the organization. He wanted to compliment Bill and everyone in Park City in working with Tiger.

The other major effort that has continued is Bob Dart and Darryl Landstrom have been heading a task force with Luke and staff and Alex Natt in coming up with recommendations based on the work that McKinsey did and that we reviewed in May. The restructuring of our alpine organization and relationships with regions, states and clubs is ongoing. Bill will provide an update on what the task force has achieved over the last six months and it's been really terrific. Over the last year we've accomplished a tremendous amount and the McKinsey work provided us with some real direction. We've come a long way but there remains a lot that we need to do to accomplish what we want to accomplish in terms of alpine development and Luke will discuss taking that and moving that through the rest of our sports. He thanked Bob, Darryl and Luke in particular for all the work and effort that they had put into this. Also, Lynn Dorsey continued to be quite active with this task force and continues to be a great resource.

He turned the meeting over to Bill Marolt and the CEO report.

#### 5. <u>USSA Chief Executive Officer's Report: Bill Marolt</u>

Marolt said he appreciated the opportunity to bring the board up to speed from the board meeting in May. When the organization moves into an Olympic year, it's really amazing the response of our athletes, staff and volunteers make toward having success in Sochi. The quality of work and sense of urgency and the passion – you see that every day here in the Center of Excellence. The COE is a special place and this year it takes on a whole new dimension. You see the incremental support and work that is done here.

Marolt indicated he was confident that we will take a team that is well prepared and ready to compete. That team is a good reflection of what the organization is; we have tremendous experience mixed with youth so as we look at 2014 and beyond he is encouraged by what he sees. The on-snow preparation has been very good and the opening of the World Cup is two weeks away. We are on the cusp of being in the starting gate in Sölden. It doesn't matter what we have done in the past, we all start from zero. We need to make our mark. We need to compete and continue the results that we've had from the last few years.

He wanted to next discuss development and for all of us who have been involved with the USSA and regions, divisions and clubs we've always talked about what we need to do in development. Some time ago, with Luke and staff, we discussed putting together an alpine development plan and we specifically focused on alpine because that is where we need to make progress. The other sports will fall in behind that.

As he looked at the plan and the way it has been staffed he was excited about the direction in which we were headed. Luke had done a really good job in hiring program directors and staffing below that. Patrick Riml has been remarkable in the work he has done with alpine development. They both did a terrific job with the task force. He was encouraged with where we were and our renewed focus on the clubs and implementing the club development program, talent identification, skill development and coaches' education - all of those things that we talked about for years. We need to commit to this long term and this is difficult for us as we have ups and downs in the economy and in our revenue streams. We need to ensure that this becomes ingrained in what we do and that we do not reduce or cut this back.

Marolt also wished to discuss Team Academy. We are in the second year of the academy. The same can be said as with our elite programs. We have tremendous leadership, a group of motivated athletes, they love being here and have the opportunity to train every day with the elite teams and that, combined with our club efforts, will result in changing the culture of this organization in the next four or five years. That could be said with confidence and there will be tremendous change as relates to our development program.

On the business side, we are making progress on the sales and marketing side. Jaquet knows that he has a significant challenge ahead of him. He and his staff know what needs to be done

to find the funds that we need. Ruth and her staff in Foundation have done a really good job; incidentally, she had a daughter born yesterday morning, Eva Jane. They are doing a good job but the same challenge is there. We need to find incremental revenue between now and the time we close out our year in April. We are also looking forward to continued development of our PyeongChang program. This program provides the incremental revenue that has driven our athletic programs and it remains important to continue to do that. We are in the silent phase of the athlete endowment. We are being careful with that to make sure that we don't interfere with the annual fundraising and that is moving along well. In terms of the business, we do have a budget challenge and Mark Lampe will lay that out for you shortly, including discussing cost containment on the expense side.

The USOC just recently held its annual assembly in Colorado Springs this last week. It was very well done. Scott Blackmun and Larry Probst, as I have stated repeatedly, are doing a very good job in leading that organization. The USOC has never been in such a good position. We are fortunate to have them because we have great alignment between the USOC and the NGBs. There isn't any executive director of any NGB who would not say that. That translates into greater support for the NGB financially and for the athletes. He said he was delighted with where we are there. We have a very strong board that provides the support to the staff.

We started a safe sport initiative a few years ago and that is fully built out and that has had positive acceptance by the NGB. Each NGB is instituting a safe sport program through education and background screening. There is no more important role of the NGB than providing a safe environment for the youth who enter our programs.

The USOC is also working to develop a strategy of when to bid on the Olympic Games; they are probably looking at summer bids and are narrowing down cities; that does not mean that they don't have an interest in a winter bid in conjunction with their plans for a summer bid.

FIS – We just concluded our annual fall meetings in Zurich and from the reports that I have received, our staff did a great job and the partnerships that we have developed there through the years with the FIS staff and volunteers continues to make a difference. Our primary work with the FIS now is planning and executing that plan. We look forward to the 2015 FIS Alpine World Ski Championships and, as part of our strategy, we are looking for additional major events as we go down the road; either World Cup or World Championship events and where we see an opportunity that works, we will put a bid in to secure those.

Transition – Tiger Shaw has been on board since the first of October. It will be a great fit for him and the organization. The critical thing that we knew all along was that we needed to find someone who understands what USSA is and all that is associated with the organization, whether the USOC or FIS. It can be complicated for someone who has no prior knowledge. He said that he was looking forward to continuing to work with him and that when July 1 came around, Tiger would be fully up to speed. To his staff, he appreciated the good work that they were doing and keeping their eyes on 2014 and continuing to be best in the world, which concluded his report.

# 6. USSA Financial Report: Mark Lampe

Lampe said the two main areas he would cover was where we ended up last year and then take an in depth look at where the challenges were for 2014. The FY 2013 chart had been reviewed at Congress in May and these were now the final numbers. He said it was a bit of a scramble to get FY 13 to a surplus as revenue came in less than expected in the last few months.

A couple of things highlighted are our main focus of revenues which are Sales & Marketing and Fundraising and the USOC money which adds up to the blue lines. We had good year over year growth of about 10% but it was short of our target that we wanted to achieve for the budget. The elite programs highlighted in yellow reflect the continued year-over-year growth

that we've had since FY 10. Prior to that we had to cut a couple million out of the athletic budget due to the economic downturn. We are building our way back up. We are not funded to the level we would like to be in the elite programs but we keep chipping away at it. It will take some time to get back to the levels that we were used to funding. That's a snapshot of what you heard in the May meetings for FY 13.

FY 13 Forecast	FY12 Act	FY13 Bdgt	FY13 Fcst
Sales and Marketing, net of costs	6,453	8,351	7,266
USSTF Fundraising, net of costs	4,246	5,328	4,444
Team Vancouver/Sochi program	420	490	330
USOC grants	3,714	3,878	4,300
Revenue risk reserve		(991)	
Subtotal	14,833	17,056	16,340
Member Dues and Fees	4,274	4,605	4,519
Endowment grant	1,741	1,653	1,667
Other revenue	3,942	2,299	3,345
Total Revenue	24,790	25,613	25,871
Elite programs	13,089	13,789	14,007
Olympic program costs			
Center of Excellence ops, depr, interest	1,619	1,638	1,236
Domestic development programs	3,192	3,374	3,288
Events	4,735	4,747	5,026
Gen'l & Admin. Expenses	2,103	2,015	2,247
Total Expense	24,738	25,563	25,804
Operating Surplus	52	50	67

If you move down to the next slide, of FY 14 budget vs. forecast, you may remember that at the Congress we started the first round of that budget with about a \$2.5 million challenge. We worked hard during spring and athletic summit to get to a balanced budget that we thought we could live with although we knew it would be challenging.

Those of you who attended the July meeting of the USSTF Board of Trustees may recall that we were already starting to see some challenges in our revenue area and overall we were looking at about a \$1.2 million deficit to dig out of. Unfortunately, you can see that has gotten worse as we are now at a \$1.8 million deficit. We do have a number of areas we are working on for possible solutions.

FY 14 Budget vs FCST	FY13 Fcst	FY14 Bdgt	FY14 Fcst
Sales and Marketing, net of costs	7,266	11,022	9,235
USSTF Fundraising, net of costs	4,444	5,959	4,693
Team Vancouver/Sochi program	330	280	(463)
USOC grants	4,300	5,021	4,781
Revenue risk reserve		(2,839)	
Subtotal	16,340	19,443	18,246
Member Dues and Fees	4,519	4,523	4,463
Endowment grant	1,667	1,714	1,714
Other revenue	3,345	2,002	1,942
Total Revenue	25,871	27,682	26,365
Elite programs	14,007	14,038	14,230
Olympic program costs		1,030	1,085
Center of Excellence ops, depr, interest	1,236	1,463	1,353
Domestic development programs	3,288	3,679	3,691
Events	5,026	4,930	4,953
Gen'l & Admin. Expenses	2,247	2,492	2,860
Total Expense	25,804	27,632	28,172
Operating Surplus	67	50	(1,807)

Our revenue areas are about \$1.2 million short right now. A significant challenge is occurring in the expense side of those revenue areas. TV production in the last month is up more than what we'd planned on; and you can see that the Olympic hospitality program that we'd planned for Team Sochi is actually negative right now. What we are experiencing there is some significant cost increases as well. Part of that is the ongoing wrestling with JetSet Sports and their monopolistic practices. Our expenses right now are up almost \$15,000 more per package so that is a huge hit. We are working to get those costs down as part of our solution. The other challenge in there is also getting some additional attendees.

On the Athletic side, the elite teams and their programming were limited with not a lot of increase available in their funding. They did a good job in laying out their program with those resources. You can see that the forecast is slightly above budget. What that represents is there were still a few Olympic camps that weren't funded yet and were in the initiative pool. We realized that to be really successful at Sochi we had to do some of these. You can see that a little over \$200,000 has been funded and that's what accounts for the variance there right now. There is probably another \$200,000 that we'd really like to do to improve our performance potential. Right now, we can't see a way to do all of that. Typically there is about \$3-4 million of initiatives for Athletics. \$1 million would have been very beneficial when right now we are living with just over \$200,000 in that area.

As you may recall from the Congress, we are reaping the benefit of extending the swap; for another 12 months we will reap the benefit of about \$700,000 in interest savings. That did get executed in early August so we are seeing that benefit which is a little more than projected in May since the interest rate is even lower than what Wells Fargo was projecting for us. We are doing well there so far.

Our G&A expenses, a lot of that is travel and legal. A lot of that is also associated with the transition expenses, the search firm, as well as a few extra staff for our revenue areas that Bill approved to come on line. That's what is challenging us there.

The solutions that we have started to focus on are mostly revenue opportunities to get us out of this. It's extremely difficult to do expense cuts in an Olympic season. All of you can imagine why so we need to close additional marketing sales in which there is about \$1.1 million to go in this forecast. Jaquet has several strong prospects; he is working with 8 to 10 prospects to get to forecast.

The remainder of the solution is in the fundraising arena. We need to obtain more Team Sochi package donations – four more at 150 k net each; and there are approximately six targets there. That is a big emphasis for us.

On the Gold Pass right now he said that he was forecasting 360 passes; currently we are at 341 right now so there is still work there to get done. Kate Klingsmith and the trustees are working diligently to get that. If we were able to secure 40 more passes that could add 400k to the budget and help solve our problems. We would have to be very aggressive to get the rest of that revenue in.

The next item is 100% inner circle pledges paid; typically we have four to six pledges (it's a cash basis in our system) that miss the April 30<sup>th</sup> gift deadline. Right now I have reserved four to equal 120k. Kate has done an incredible job since she has been on board with us to get the reminders pushed. If we get everyone in before the fiscal year end that would be critical to helping solve the problem.

Special events, in an Olympic year, we really need that big push because it's critical to help us and then we will have to work hard on our other donor programs.

On the expense side, as mentioned, we will continue to work on the expenses for the Sochi program and Jaquet continues to chip away at the TV production costs with Echo and others to get some money back there. Those are the two likely areas of expense reduction.

So, we are chasing \$1.8 million and we probably need to get to a \$50,000 surplus to meet covenants so that is the challenge going forward. The next 45 days leading into the end of November and the Vail Board of Trustees' meeting will be pretty telling on how well we are doing against that.

Paine turned the meeting over to Alex Natt.

# 7. Legal and Judicial Reports: Alex Natt

Natt stated that there were two judicial matters. One came out of the Pacific Northwest and was handled by the PNSA judicial panel. It plead an allegation of a safe sport violation. The hearing panel determined there wasn't a safe sport violation in that instance and it was appealed to the USSA Judicial Committee where they are reviewing the matter. They are not required to give a second hearing, but they review the process; and they are in the midst of doing that currently. He said that he would have a report probably within the next week.

The second was filed out of the Eastern division that was alleging some ethical lapses on behalf of two individuals; that's being handled as well and Tom Winters is in the throes of preparing a final report and we expect that shortly. That concluded the legal and judicial report.

Paine asked if we had an issue in South America and was that resolved. Natt replied that there was an issue in Chile in which there had been an overture by a Chilean insurance company wanting USSA's insurer to contribute to a settlement. USSA's insurer has not been sued and the USSA's insurers have declined to date to enter into the settlement discussions.

Paine said there were now some resolutions that you would like us to approve, mostly housekeeping in nature and asked him to work through those.

#### 8. USSA Old/New Business: Dexter Paine

Reference is made to page 4 of the packet and the annual corporate resolution and officer authority that give Bill Marolt and Mark Lampe, specifically, the ability to bind the company. He was not intending to read it into the record but would entertain a motion. (Addendum II)

#### **USSA Corporate Resolution & Officer Authority**

Motion # 2: Motion to ratify the USSA Corporate Resolution & Officer Authority to conduct the business of the USSA Corporation & its Affiliates.

M/S/C – Bob Dart/Hank Tauber, approved by acclamation; motion carries.

# **USSA Judicial Committee Chairmanship: Alex Natt**

Natt said that he'd made reference to the judicial committee a moment ago; this is the USSA's national judicial committee. Todd Wakefield whom most of you know, formerly counsel for the USSA, has been chair of that committee for well over a decade. He thanked Wakefield for having taken this on for so long; he noted that Wakefield well deserved his retirement. We have decided to have Gary Wright, an attorney from Aspen, who had expressed some interest in serving on this committee and we are retiring Wakefield as chair of that committee. Wright is enthusiastic about taking over the helm so he asked for a motion to ratify this action.

#### Motion # 3: Motion to ratify Gary Wright as Chairman of the USSA Judicial Committee.

M/S/C John Bucksbaum/Bill Marolt, approved by acclamation; motion carries.

#### FIS Representatives' list ratification: Alex Natt

Reference was made to pages 5-7 of the packet. The board was required to ratify USSA's list of representatives to the International Ski Federation. The pages were notated with the changes that were being proposed (Addendum III). If there was no discussion, he would entertain a motion to approve that list.

Paine noted that this list was for the FIS meeting that would take place in June, but we had to get the names in to the FIS prior to the May meeting of the board. This is just a timing issue related to our meeting.

Natt thanked Paine for making that clarification. It will not change our FIS representation composition immediately. It would be effective for the Barcelona Congress.

Dart noted that he was the Continental Cup chair, and asked that correction be made to the document.

# Motion # 4: Motion to ratify the list of USSA representatives to the International Ski Federation.

M/S/C Bill Marolt/Dexter Paine, approved by acclamation; motion carries.

#### Alpine Governance Task Force Committee from Bob Dart

Paine asked for a quick overview of the work of the Alpine Governance Task Force Committee from Bob Dart.

Dart stated that working with the task force was an honor. This is a way of shaping the alpine side of the company for the future. Back in the spring, the McKinsey study was done over the winter on the alpine side and better communications, governance and fees were three of the main topics that we decided to tackle as a task force. USSA would address the communications either by web or direct communications and club activities. There was great progress made on all those fronts.

The task force was comprised of 14 members from across the regions. Darryl Landstrom and Bob Dart chaired the group. The Eastern Region consisted of five members: Jeff Byrne, Dan Chayes, Rob Dowd, Chip Knight, and Tao Smith. The Rocky/Central Region had four representatives: Pat Callahan, Karen Ghent, Roger Perricone, and David Waller. The Western Region had four voting participants but we had six people to work through this process; Peter Boit, Bill Brooks, Gina Gassman, Bill Gunesch, Todd Kelly, and Craig Krueger. Independent was Lynn Dorsey-Bleil who had been instrumental in the McKinsey report and helped to keep the task force focused. We had numerous staff members; Luke Bodensteiner, Michelle Demschar, Eric Harlow, Lester Keller, Karen Korfanta, Brewster McVicker, Darlene Nolting, Gwynn Watkins; as well as Legal counsel, Alex Natt.

We met every other week starting on June 29 through September 16. This was through two-hour conference calls on Friday to go through our three main topics. We discussed bylaws, an affiliation agreement and the centralization of the collection of dues and fees.

What you have in front of you as a board (Addendum IV) is the recommendation of what the committee has come up with and that strictly deals with the bylaws that we see going forward and what is in red is what we considered non-negotiable – these sections must be included. The other part is an affiliate agreement. The affiliate agreement would become part of the

agreement between the USSA and the particular division or state. That's how we see this going forward.

The task force brings this as an informational piece to you and we request that you continue the authorization to work the task force through the alpine sport committee and come back with the final packet for the sport committee and the board in the spring at the May Congress and USSA board meeting. Part of the next phase of this is finding the right structure in alpine, with governance and committee makeup; so there is no real action item except to authorize us to continue the task force work within the alpine sport committee.

Paine said he deferred to Alex on that as he wasn't sure that Dart didn't already have the authority as chair to continue the task force work within the sport committee. Before we get there, I would like to ask Luke and Bill who have been intimately involved here if they have additional thoughts or comments at this juncture. This is a really important effort that has taken many thousands of hours of volunteer work and McKinsey's financial effort that was all pro bono to get us where we are right now. It's really important to the success of this organization going forward.

Bodensteiner said that he had nothing to add except his thanks particularly to Bob and Darryl who had done a tremendous job in leading this – a challenging process at times. They put a good group together in an environment that's allowed us to challenge conventions that have been a part of the alpine structure for a long, long time. The outcome will be that we will be a tighter organization. We'll have better teamwork among all the different bodies that help manage the sport. What we have done has not been disruptive but will maximize what the organization is capable of. At the end of the day it will enhance our development efforts in that sport.

Paine asked Natt if a motion was necessary to have the task force continue its work within the alpine sport committee. Natt said that as we talked about what will happen here, ultimately, is this group has done terrific work and will come back to the board in May with a more complete packet of recommendations, so it would be appropriate for the board to take notice and thank them for their efforts; they will bring this back in May in the alpine sport committee and come back to the board with a more complete set of recommendations. It's been a tremendous amount of work and Bob and Darryl do need to be congratulated for it.

Paine thanked Bob for the effort and continuing to lead that charge. He then asked Luke to say a couple of words regarding fees and dues as this is typically something that staff works on and then comes through the sport committees with recommendations and back to the board for approval. We will continue to use that structure and it is up to Mark and Luke to really figure out what we need to charge to cover our costs in that effort. As part of this looking at this organization, we are thinking about some broader changes to our fee structure. He asked Luke to outline some of the thoughts on the path going forward.

#### USSA Membership Fees & Dues Structure: Luke Bodensteiner

Bodensteiner stated that this was typically the meeting at which we evaluated the dues and fees structures. This year we have decided to delay that discussion a little bit and have a discussion and take feedback following the meeting with a target for later in December for the FY 14-15 fee structure. We've taken that direction because we wanted to see the work of the task force and what the recommendations would be as well as better understand and define the role of the divisional, regional organizations that are within our structure.

He said that what that had done is unveiled a potentially streamlined membership structure. One that, if applied correctly, potentially unlocks a growth engine for the organization and provides a stronger value relationship with the members and a much stronger relationship with USSA clubs. What we will do immediately following this meeting is start to provide out to the

sport committee chairmen initial ideas about that fee structure; collect some feedback, then come back to the board with a recommendation for the decision later in the year.

The other piece of note on the head tax side is we were not recommending any changes to that structure. We will do a better job with collection of those fees through a centralized process and distribution back out to the divisions and states which will simplify the administrative burden on the race organizers, which is a good thing, which is a piece of feedback we received through our study. We will move forward with that for this season. From our standpoint it will create a small additional administrative burden but take that away from the race organizers making their lives a little easier, and result in a smoother process overall.

Paine thanked Bodensteiner and noted that much of this was in the McKinsey study and there are other things that staff is reviewing to try to lower our costs to broaden the base of athletes who participate as well as actually lower our costs of programming and implementation. It's a very important task and consistent with the McKinsey recommendations.

Paine mentioned that Chip Knight had just attended the AAC meetings in Colorado Springs and asked for his comments.

# USOC AAC rep report from the October 12 AAC Meeting: Chip Knight

Knight confirmed that the meeting had taken place last weekend during the Olympic Assembly. It was mostly informational, not a lot of action items. One of note that he wanted to mention and Bill touched on it earlier was the safe sport initiative. They are requiring more compliance from each of the NGBs with safe sport education and training. The AAC passed a motion that all AAC members go through the training. Coming down the road, he foresees a lot of athlete support for this kind of training for coaches, not only national team, but club coaches down the road. It's an issue that percolated in the national media and is an issue that exists in our sport as well. Other than that, it was a great meeting and he looked forward to their next meeting in January. The following meeting will be in May during the Congress so he may not be able to join the board at that meeting next spring.

Paine said the one thing he would mention on safe sport was that the original work that was done at the USOC was lead by Nina Kemppel, who had Chip's seat two terms ago. She currently serves on the USOC board with Bill Marolt and is a former nordic racer who was a terrific board member and was very much in the forefront of safe sport. Once again, someone from the ski community who has had a great impact on things going on at the USOC. Whether that is Bill or Alan or Chip or Nina or Jim McCarthy, we continue to play a big role there. We continue to have strong leaders in the Olympic movement.

#### 9. Questions from the Board

At this time, Paine opened up the meeting for questions. There were no questions at this time. He confirmed that he and Bill were always available for questions and conversations.

# 10. Next USSA Board Meeting

USSA Congress 2014: May 14-18, 2014, Park City, UT; USSA BOD & Annual Meeting: Sunday, May 18, 2014, USSA Center of Excellence. Paine explained the schedule of meetings leading into the Sunday morning USSA board meeting, which allowed all the sports to conclude their work prior to the USSA board meeting. The chairman's awards dinner was on Friday night. Saturday night was a dinner for the board members only with the vice presidents and CEO. Sunday morning closed the Congress with the USSA board meeting.

# 11. Chairman's Closing Comments & Motion to Adjourn the Board Meeting: Dexter Paine

Paine wished everyone a good winter and reminded the group that there would like be a very short teleconference meeting in December relating to the member dues and fee structure.

Natt requested a motion to adjourn.

# Motion # 5: To adjourn the USSA Fall Board of Directors' Meeting.

M/S/C - Bill Marolt/Hank Tauber, approved by acclamation

Minutes transcribed by Suzette 10/31/13; Legal review 11/7/13; Exec review 11/15/13.

# **ADDENDUM I**

# **USSA BOARD OF DIRECTORS' TELECONFERENCE AGENDA**

McLane Family Boardroom, USSA Center of Excellence 1 Victory Lane, Park City, UT Wednesday, October 16, 2013; 11:00 – 11:50 a.m. mountain time

Meetir	ng chair: Dexter Paine		
1.	Chairman Opens the USSA Board Meeting	Dexter Paine	1 min
2.	Roll Call of Board Members & Establishment of Quorum	Alex Natt	2 min
3.	USSA May 2013 Meeting Minutes' Approval	Alex Natt	1 min
	<ul> <li>Motion to approve the meeting minutes as presented.</li> </ul>		
4.	Chairman's Report	Dexter Paine	5 min
5.	Chief Executive Officer's Report	Bill Marolt	5 min
6.	Financial Report	Mark Lampe	5 min
7.	Legal & Judicial Reports	Alex Natt	3 min
8.	Old/New Business		
	USSA Corporate Resolution & Officer Authority	Alex Natt	2 min
<ul> <li>Motion to ratify the USSA Corporate Resolution &amp; Officer Authority as presented.</li> </ul>			
	USSA Judicial Committee Chairmanship	Alex Natt	1 min
	<ul> <li>Motion to ratify Gary Wright as Chairman.</li> </ul>		
	FIS Representatives' list ratification	Alex Natt	2 min
	<ul> <li>Motion to ratify the USSA list of representatives to the FI</li> </ul>	S.	
	Report of the Alpine Governance Task Force Committee	Bob Dart	4 min
	USSA Membership Fees & Dues Structure	Luke Bodensteiner	2 min
	USOC AAC rep report from the October 12 AAC Meeting	Chip Knight	2 min
9.	Questions from the Board	Dexter Paine	4 min
10.	Next USSA Board Meeting	Dexter Paine	1 min
	<ul> <li>USSA Congress 2014: May 14 - 18, 2014, Park City, UT</li> </ul>	Г	
	<ul> <li>USSA BOD &amp; Annual Meeting: Sunday, May 18, 2014,</li> </ul>	USSA Center of Exceller	nce
11.	Closing Comments & Motion to Adjourn the Board Meeting	Dexter Paine	2 min
	<ul> <li>Motion to adjourn the USSA Board of Directors' Meeting</li> </ul>		

#### **ADDENDUM II**

#### USSA CORPORATE RESOLUTION

#### U. S. SKI AND SNOWBOARD ASSOCIATION BOARD RESOLUTION

**RESOLVED**, That the Chief Executive Officer and/or Chief Financial Officer are hereby jointly and severally authorized and empowered on behalf of this Company and its affiliates to purchase and acquire, and to exercise options and/or rights for the purchase and acquisition of stocks, bonds, rights, warrants, and other securities, and to sell, assign and transfer all or any stock, rights, warrants, bonds and/or other securities, and to execute the instruments proper or necessary to effect any such purchases and/or transfers, and the sale of other assets including real property.

**FURTHER RESOLVED**, That the Chief Executive Officer and/or Chief Financial Officer acting for and on behalf of this Corporation, and its affiliated Corporations, and as its act and deed be, and they are, empowered and authorized to: borrow money, obtain lines of credit, authorize company credit cards, execute notes, grant security, execute security documents, negotiate items, acquire, lease or dispose of assets including vehicles and other property and equipment in the ordinary course of operations of the organization.

**FURTHER RESOLVED**, That any and all resolutions heretofore adopted, inconsistent with the above resolution, be and they are hereby rescinded.

I HEREBY CERTIFY That the foregoing is a true and correct copy of a resolution passed at a regular meeting of the Board of the U. S. Ski and Snowboard Association, a corporation duly authorized and existing under and by virtue of the laws of Utah, held on the 16<sup>th</sup> day of October, 2013 at the USSA Center of Excellence, 1 Victory Lane, Park City, UT and I further certify that due notice of said meeting was given to each member of said Board; that a quorum was present and voting throughout and that said resolution is now in full force and effect and has not been amended or repealed.

#### **USSA OFFICER AUTHORITY**

To Whom It May Concern:

I hereby certify that the following individuals have been authorized by the Board of Directors of the U. S. Ski and Snowboard Association to hold the following positions and are authorized to conduct the business of this Corporation and its affiliates:

William Marolt President and CEO

Mark Lampe Chief Financial Officer

#### **ADDENDUM III**

# **FIS COUNCIL**

FIS Council – Vice President

FIS Council – Finance Commission / Alpine WG

FIS Council – Honorary

Bill Marolt

Hank Tauber

#### **FIS COURT**

FIS Court – US Representative Vacancy

# **CROSS COUNTRY**

Cross Country - Executive Board Chris Grover Cross Country Committee - Non-European Countries Chris Grover Cross Country Committee - Honorary Lee Todd Subcommittee for World & Continental Cup Chris Grover Subcommittee for Rules and Control **Bob Gross** Subcommittee for Cross Country Skiing Development **Bob Gross** Subcommittee for Cross Country Youth & Children's Questions Jeff Byrne Subcommittee for Ladies Cross Country Vacancy

# **JUMPING**

Jumping Committee - Member Gustav Raaum
Subcommittee for Jumping Hills (corresponding member) Kyle Gilbertson
Subcommittee for Calendar Planning Dave Jarrett
Subcommittee for Officials, Rules & Control Reed Zuehlke
Subcommittee for Equipment and Development Dave Jarrett
Subcommittee for Ski Jumping Youth & Children's Questions Mike Holland

#### NORDIC COMBINED

Executive Board Member Dave Jarrett
Executive Board Member – Honorary Member
Joe Lamb

# **ALPINE**

Committee for Alpine Skiing – Executive Board Member Herwig Demschar Committee for Alpine Skiing - Ladies Alpine Chair Karen Korfanta Committee for Alpine Skiing – Continental Cup Chair Bob Dart Subcommittee for Alpine Youth & Children's Questions Patrick Riml Subcommittee for Alpine Youth & Children's Questions – Honorary Member Walt Evans Subcommittee for Classification of Alpine Competitors - Chairman Jeff Weinman Subcommittee for Ladies' Alpine Skiing - Chair Karen Korfanta Subcommittee for Alpine Courses - Member **Bruce Crane** Subcommittee for Alpine Courses – Honorary Member Nelson Bennett Subcommittee for Alpine Courses - Inspectors & Controllers **Bob Calderwood** Tom Johnston Paul Mahre

**Ted Sutton** 

Subcommittee for Rules and Control - Member Subcommittee for Alpine Technical Delegates

Subcommittee for Alpine Technical Delegates – Honorary Member

Subcommittee for the Alpine World Cup - Member

Subcommittee for the Alpine World Cup - Liaison for Ladies' Alpine

Subcommittee for Nor-Am Cup

Regional & National Coach

At-large

At-large Secretary:

Alpine Coaches Working Group - Men Alpine Coaches Working Group - Women

FREESTYLE SKIING

Committee for Freestyle Skiing - Member Freestyle Appeals Commission - Chair

Subcommittee for Freestyle Rules & Officials – Vice Chairman

Freestyle Scheduling Working Group Freestyle NorAm Committee - Chair

NorAm coordinator

At-Large

USSA Rules & Officials representative

Secretary

Subcommittee for Snowboard & Freestyle Youth & Children's Questions

Rules & Officials - Moguls Advisory Group Leader

Freeskiing (Halfpipe, Slopestyle, Big Air) Working Group

**SNOWBOARDING** 

Committee for Snowboard - Chairman

Snowboard Appeals Commission - Chair

Snowboard Rules Working Group **Snowboard Task Force** 

Snowboard TD Working Group

**SPECIAL COMMITTEES** 

Committee for Competition Equipment - Snowboard

Legal and Safety Committee - Vice Chair

Legal and Safety Committee - Honorary Member

Committee for Advertising Matters Committee for Recreational Skiing

Medical Committee - Member

Tom Winters

Karen Korfanta

Paul Van Slyke

Tom Winters

Calum Clark

Karen Korfanta

**Bob Dart** 

Lester Keller

**TBD** 

Patrick Riml

Karen Korfanta

Sasha Rearick

Alex Hoedlmoser

Todd Schirman

Jay Simson

Jay Simson

Todd Schirman

Todd Schirman

Konrad Rotermund

**TBD** 

**Andy Hayes** 

Cheryl Pearson

Matt Gnoza

Garth Hager

Nate McKenzie

Garth Hager

Garth Hager

Mike Spencer

Jeremy Forster

**TBD** 

Peter Foley

**TBD** 

Jeremy Forster

Tom Winters

Barry Bunshoft Dr. Larry Gaul

Mike Jaquet

Alex Natt

Alex Natt

Committee for Public Relations and Mass Media - Chairman

Committee for Public Relations and Mass Media - Corresponding Member

Subcommittee for Cross Country Development

Subcommittee for Cross Country Development - Honorary

Subcommittee for University Racers - Member

Subcommittee for Masters Racers - Member

Committee for Telemark Skiing

Athletes' Commission - Cross Country Skiing

Timing Working Group (Data Experts & Timing Experts)

Subcommittee for Skiers with a Disability

Tom Kelly
Gary Black
Bob Gross
John Lindstrom
Richard Rokos
Bob Dart
Jim Stein
Kikkan Randall

TBD

Kevin Jardine

Last revised 10/13

# **ADDENDUM IV**

# ALPINE GOVERNANCE TASK FORCE

1	BYLAWS OF THE
2	
3	ARTICLE I
4	
5	Name, Non-Profit Status, and Corporate Seal
6	
7	A. The name of this organization shall be the
8	(hereinafter ""), and it shall be recognized as an affiliated entity by the United States Ski
9	& Snowboard Association ("USSA"), the National Governing Body, recognized by the United
10	States Olympic Committee and International Ski Federation, as the governing body for skiing
11	and snowboarding in the United States of America.
12	
13	B. The shall be incorporated under the laws of the state of
14	as a not-for-profit Corporation and it shall be organized so as to qualify as a non-profit,
15	charitable, tax-exempt organization under section 501(c)(3) of the Internal Revenue Code.
16	
17	C. The shall have no corporate seals unless required by the laws of the
18	State of
10	

- (b) All actions taken by the Executive Committee must be ratified by the Board at its next meeting where a quorum is present, and if not so ratified, fail and measures taken in support of the action should be reversed to the extent reasonably possible. Ratification may be made through the use of mailed consents.
- 6. The Board shall form, from among its members, a Nomination Screening Committee.
  - (a) The Nomination Screening Committee shall be comprised of three (3) members of the Board, representing a cross-section of backgrounds, selected by the Board Chairman, and shall include at least one eligible athlete representative.
  - (b) The Nomination Screening Committee shall review each nominee to the Board to determine his/her ability to provide effective representation and leadership on the Board, including such things as whether such nominee appears to maintain as a principal focus the well-being of the \_\_\_\_\_\_ generally rather than any particular interest or issue; and whether he/she possesses the requisite understanding of competitive skiing and snowboarding generally, corporate operations or other matters necessary to provide effective representation on the Board.
  - (c) The Nomination Screening Committee may also be used to assist the Board in appointing any committees created by the Board or which the Board is required to fill under these bylaws.
  - (d) For each nomination it considers, the Nomination Screening Committee shall forward to the full Board a recommendation that the nomination either be accepted or rejected, along with any appropriate explanation for its recommendation at least twenty-one (21) days in advance of a vote. The Board shall not be bound by recommendations of the Committee. The Board generally should accept a nomination absent reasonable grounds for rejecting the nomination.
  - (e) The Nomination Screening Committee shall be a permanent standing committee.
- 7. The Board shall elect, from among its voting members, a Chairman and a Vice Chair, each of whose terms of office shall be two (2) years. The election and duties of the Chairman and Vice Chair shall be as set forth below:
  - (a) The responsibilities of the Chairman shall be to preside at all meetings of the Board. The Chairman shall be a full voting member of the Board, and also be an *ex-officio* member of all committees. The term of the office of Chairman shall be two years, which shall be timed so that every other term commences at the first annual meeting of members following the most recent Olympic Winter Games. Any member may nominate any other member for direct

election to the office of Chairman. At the time he/she takes office, the Chairman shall vacate his/her former seat on the Board and shall occupy only the seat of the Chairman. His/her former seat shall be deemed vacated and shall be filled in accordance with the procedures set forth in these bylaws for filling mid-term vacancies. At the end of his/her first term in such office, the Board may, but need not, vote to retain the Chairman for a second consecutive term, but no Chairman shall serve for more than two consecutive full terms.

(b) The Vice Chair shall discharge the duties and obligations of the Chairman in his/her absence or in case of his/her inability to serve. If the current Chairman is retained for a second consecutive term or if a new Chairman is elected directly, the Board shall also vote on whether to retain the Vice Chair for a second consecutive term. The Vice Chair shall be elected by the Board from among its current members every two years at the annual meeting of members, and at a time prior to the consideration of nominations of new members to the Board. No member may serve more than two consecutive terms in the office of the Vice Chair. Election of the Vice Chair shall be timed such that every other term of the Vice Chair shall commence at the first annual meeting of members following the most recent Olympic Winter Games. Any member of the Board may nominate any other member of the Board for the position of Vice Chair. The Vice Chair shall be seated and empowered from the time of his/her election until his/her successor is duly elected.

1		ARTICLE VII
2 3		Meetings
4 5	A.	A regular annual meeting of the Board shall be held during the month of at the time and place determined by the Board, for the purpose of electing
6	directors and	officers and for the transaction of such other business as may come before the
7	meeting.	
8 9 10	В.	Special meetings of the Board may be called by or at the request of the Chairman.
11	C.	All meetings of the Board shall be open to attendance by any interested member
12	in good stand	ding of the USSA, except that the Board may close such meetings for discussion of
13	matters of a	legally sensitive nature.
14		
15	D.	Any action required or permitted to be taken at a meeting of the Board or of a
16		f the Board may be taken without a meeting if, prior or subsequent to the action, a
17		onsents in writing setting forth the action so taken shall be unanimously agreed to by
18	all of the dire	ectors in office and filed with the Chairman.
19 20	E.	In the event of a procedural dispute, Robert's Rules of Order, most current
21		be consulted and will govern. In the event of any ambiguity or deficiency in these
22		Board shall adopt an interpretation of the provision at issue by majority vote.
23	0 7 100 110 1	some simil mospi un interprendicion si une provincion un insue s'y integration (con-
24	F.	The Chairman shall arrange for the taking of minutes at all meetings of the Board
25	and at the ar	nnual meeting of members and will certify that they represent an accurate meeting
26	•	nutes of all meetings will be distributed to all directors, and be made available upon
27	request to all	members within thirty (30) days of each meeting.
28	~	
29	G.	Any member of the Board not physically present at a meeting may participate in
30 31		g by the use of any telecommunications system which enables him/her to engage in
32	-	nmunication with all of the other directors taking part in the meeting, and shall be ent in case of such participation.
33	deemed pres	ent in case of such participation.
34	H.	At any meeting of the Board or any permanent standing committee, a quorum
35		of a majority of all directors or members of the committee entitled to vote. A
36		hich a quorum is initially present may continue to transact business notwithstanding
37	the withdraw	val of directors or committee members if any action taken is approved by a number
38		I constitute at least a majority of the required quorum; provided that the following
39		only be taken when a full quorum is present: (i) election of officers; (ii) approval of
40	_	ets by the Board; and (iii) such other issues as may be designated elsewhere in these
41	bylaws as red	quiring a certain number of votes or attendees.

**ARTICLE VII** 

1		ARTICLE VIII
2		Conflict of Interest and Ethical Practices
3		
4	A.	The Board shall adopt USSA's code of conduct and USSA's conflict of interest
5	and ethics po	icies.
6	-	
7		

1 **ARTICLE IX** 2 **Grievances, Suspensions and Appeals** 3 4 **Grievances.** Every member of the \_\_\_\_\_ shall have the right to pursue A. 5 written grievances concerning actions by the Board, any of its committees, or any of their 6 members acting in their official capacities in accordance with the procedures set forth below: 7 8 A grievance shall be defined as an allegation by a member that the Board, 1. 9 any of its committees or any member while acting in an official capacity has violated these bylaws or has failed to discharge its obligations under the USSA Bylaws, USOC 10 Bylaws or the Ted Stevens Olympic and Amateur Sports Act. 11 12 13 A complainant may initiate the grievance process by filing a written complaint with the principal office of \_\_\_\_\_\_. The Complaint shall 14 15 include the following: 16 17 The identity of the complainant; (a) 18 19 (b) The identity of the member(s), Board(s), or committee(s) of the 20 against whom the grievance is directed (hereinafter 21 collectively the "Respondents"); 22 23 A short and plain statement of the facts giving rise to the 24 grievance, including the action at issue, Bylaws or official written policies or 25 procedures adopted by the Board which are alleged to have been violated by the action, the parties involved in the action, the harm to the complainant as a result 26 27 of such action, and the relief sought; 28 29 The signature of the complainant (and the signature of his/her 30 parent or legal guardian if he/she is under eighteen (18) years of age); and 31 32 Any reasonable filing fee adopted in advance by the Board. (e) 33 34 Within ten (10) days of receiving the Complaint, the Board shall refer the matter to USSA for disposition pursuant to Article IX of the USSA Bylaws. 35

1 ARTICLE X
2 Indemnification

3	A. The members of the Board, as a board and individually are specifically held
4	harmless by the for all actions taken in good faith on behalf of
5	the, including omissions, unless found culpable in a court of law of willful
6	malfeasance, illegal activity or gross negligence. No indemnification will be provided where an
7	officer, director or other member is adjudicated to be liable and a central reason for this finding
8	is that he/she acted in bad faith. No indemnification will be provided where he/she is found to
9	have personally and substantially benefited from his/her actions and these actions in any way
10	injured the or placed it at risk of injury. Where the officer, director or
11	member has not been adjudicated to be in bad faith and where his/her actions did not injure or
12	threaten to injure the, no indemnification will be provided to the extent
13	that the officer or director personally profited as a result of his/her actions. No indemnification
14	will be provided to an officer, director or member where the liability was the result of an action
15	initiated by that person and where the initiation of the action was unauthorized by the Board or
16	these bylaws.

1	ARTICLE XII
2	Dissolution
3	
4	The may dissolve only by an affirmative vote of the Board in the
5	manner and proportions described below. Each member of the Board shall be given notice of a
6	special meeting called for the purpose of dissolution in the manner prescribed herein for special
7	meetings. At a special meeting of the Board, three-quarters (3/4) of all then current directors
8	must approve the proposed dissolution. In the event of dissolution, the disposal of the assets of
9	theshall devolve upon the Board.
10	

# AFFILIATION AGREEMENT – DRAFT TEMPLATE

This Affiliation Agreement ("Agreement") is made and entered into by and between \_\_\_\_\_\_ (hereinafter referred to as "Affiliate") and The United States Ski Association d/b/a United States Ski & Snowboard Association (hereinafter referred to as "USSA"). The purpose of this Agreement is to foster a more effective partnership among USSA as the national governing body ("NGB") for skiing and snowboarding in the United States and its Affiliates, as part of a high-performing federated governance model.

#### RECITALS

- A. USSA is recognized by the United States Olympic Committee ("USOC") and the International Ski Federation ("FIS") as the national governing body ("NGB") for skiing and snowboarding in the United States.
- B. USSA is responsible for governance of ski and snowboard sport within the United States. USSA collects member fees and dues, and utilizes the revenues derived from member dues and fees to provide programs and services that benefit its members, and support the activities of its affiliates and clubs.
- C. Affiliate is recognized by the USSA Alpine Sport Committee as a "USSA Division". USSA Divisions are responsible for the administration and regulation of skiing competition in a particular geographic area, as determined by the USSA Alpine Sport Committee. USSA Divisions may also organize educational and development activities for the benefit of USSA members within their geographic area.
- D. Affiliate provides ski and snowboard related programming and desires to serve USSA's local members and support USSA's goals, manage local resources and provide a voice in running USSA's domestic competition system.

NOW, THEREFORE, in consideration of the foregoing and the mutual covenants set forth below, the parties agree as follows:

# 1. AFFILIATE BENEFITS.

USSA shall provide the following benefits to Affiliate:

- 1.1 A License to schedule and/or calendar USSA-sanctioned competition within a particular geographic territory, and to determine selection criteria for such races in accordance with USSA guidelines.
- 1.2 A license to collect an "affiliate" membership fee additive to the USSA membership fee. Fees to be collected by USSA and distributed to Affiliate.

- 1.3 A license to collect an "affiliate" head tax additive to the USSA head tax. Fees to be collected by USSA and distributed to Affiliate.
- 1.4 A limited license and right to utilize the "USSA" brand in promotion of its athletic activities and for fundraising purposes in accordance with USSA's image and brand usage guidelines.
- 1.5 Ability to utilize USSA's web architecture for communication to USSA members within Affiliate's organizational sphere of influence.
- 1.6 Ability to benefit from all USSA-provided programming and support services provided to members and member clubs including coach education and coaching tools, officials education and consistent rules & policies, field-based USSA resources, , member tools and benefits, centralized IT platform and integrated website, educational webinars, club development programs, competition and training sanctioning and insurance, national rankings, background screening programs and other USSA services developed over time.
- 1.7 Timely and efficient transfer to the relevant affiliate of all USSA-collected membership fees and head taxes due to affiliate (at competitive terms with comparable third party vendors). (See addendum for specific annual terms)
- 1.8 Timely and effective communications around all USSA programs, policies and decisions through a variety of effective forums, with the opportunity to participate in recommending policies and programs for adoption by the USSA Board through communications channels and governance bodies established by the USSA Board.

# 2. AFFILIATE RESPONSIBILITIES.

Affiliate agrees to the following:

- 2.1 Serve as a conduit for USSA organizational communications between USSA and its members within the Affiliate's territory. Adhere to communication standards as set forth by USSA, and communicate USSA's message so as to be understood by all local members.
- 2.2 Where Affiliate seeks to impose an Affiliate membership or fee requirement, exclusively schedule and sanction competitions as USSA sanctioned competitions (both scored and non-scored) under the direction of the USSA Alpine Sports Committee.
- 2.3 Exclusively schedule and promote USSA-sanctioned or approved Coach and Officials training and education, and other programs as provided by USSA.
- 2.4 Integrate the "USSA" brand (to include name and logo) into its own name and logo, and exclusively use such integrated name and logo in all branded activities. Adhere to USSA's image and branding standards, including naming terminology and brand identification.

- 2.5 Use the designated Affiliate-specific pages within ussa.org as its sole website link (once such pages are developed to the mutual satisfaction of USSA and affiliate), and use these pages as to communicate both USSA and affiliate information. Post its bylaws and governance information to such web pages.
- 2.6 Adopt and abide by USSA bylaws and operating procedures as put forth in Attachment \_ ( USSA bylaws template).

# 3. TERM AND TERMINATION.

- 3.1 The term of this Agreement shall become effective \_\_\_\_\_ and shall continue in effect for three (3) years unless terminated earlier. This Agreement will renew automatically on May 1 of each year unless otherwise terminated in writing by either party within 30 days of such renewal.
- 3.2 Either party may terminate this Agreement by giving thirty (30) days' prior written notice of termination to the other should one party determine that the other has failed to abide by its responsibilities set forth in Sections 1 or 2. The non-breaching party will give notice of such failure to in writing to the breaching party and the breaching party shall be entitled to cure if possible.
  - 3.3 In the event of termination all rights and responsibilities hereunder shall immediately cease.

# 4. <u>INSURANCE</u>.

4.1 Affiliate, at its sole cost and expense, shall insure its activities at a primary level and provide evidence of coverage to USSA at its request. Such insurance may be obtained through USSA for activities authorized by USSA.

# 5. INDEMNIFICATION.

5.1 Each party shall defend, indemnify and hold the other harmless from and against any and all liability, loss, expense, reasonable attorneys' fees, or claims for injury or damages arising out of the performance of this Agreement, but only in proportion to and to the extent such liability or claims for injury or damages are caused by, or result from, the negligent or intentional acts or omissions of the offending party.

# 6. <u>DISCRIMINATION – PROHIBITION</u>.

Affiliate agrees not to discriminate in the conduct of its programs on the basis of race, color, national origin, religion, or sex.

# 7. NO ASSIGNMENT.

Neither party shall assign their rights, duties, or obligations under this Agreement, either in whole or in part, without the prior written consent of the other party.

# 8. <u>SEVERABILITY</u>.

If any provision of this Agreement is held to be illegal, invalid, or unenforceable under present or future laws effective during the term hereof, such provision shall be fully severable. This Agreement shall be construed and enforced as if such illegal, invalid, or unenforceable provision had never been a part of the Agreement, and the remaining provisions shall remain in full force and effect unaffected by such severance, provided that the severed provision(s) are not material to the overall purpose and operation of this Agreement.

# 9. WAIVER.

Waiver by either party of any breach of any provision of this Agreement or warranty or representation herein set forth shall not be construed as a waiver of any subsequent breach of the same or any other provision. The failure to exercise any right hereunder shall not operate as a waiver of such right. All rights and remedies provided for herein are cumulative.

# 10. MODIFICATIONS AND AMENDMENTS.

This Agreement may be amended or modified at any time by mutual written consent of the authorized representatives of both parties.

# 11. GOVERNING LAW.

This Agreement shall be governed in all respects by the laws of the State of Utah.

# 12. NOTICES.

All notices required under this Agreement shall be deemed to have been fully given when made in writing and delivered by: (i) personal delivery; (ii) deposit in the United States mail, postage prepaid, certified mail, return receipt requested; or (iii) overnight courier service, and addressed as follows:

AFFILIATE:	
USSA:	
This Agreement and the Exhibits contains parties regarding the subject matter of this Agreement or written, and all other communications between	
IN WITNESS WHEREOF, this Agreement has hereto on the dates indicated below.	been executed by and on behalf of the parties
("AFFILIATE")	UNITED STATES SKI AND SNOWBOARD ASSOCIATION
Signature	Signature
Name:	Name:
Title:	Title:
Date:	Date: