



PROVIDING EDUCATION, CERTIFICATION, AND
RECOGNITION TO USSA CLUBS AND COACHES

My name is Jon Casson and I'm the new Coach Development Manager for USSA. I'm really excited about this new position and for the opportunity to work with all coaches throughout the USSA system to support their goals and progress as professional snowsports coaches.

I've been a professional snowboard coach for the past 17 years starting with the Steamboat Springs Winter Sports Club in 1998 as a volunteer weekend Development Coach. In 2002, I took over as the Head Coach of the SSWSC Junior Snowboard Program and in 2006 was promoted to Snowboard Program Director. Starting in 2008, I also began coaching the SSWC Pro-Am SnowboardCross Team. In 2013, I moved to Utah and coached Elite Level SnowboardCross with Team Utah in 2013 and Team Park City United in 2014. I was also fortunate enough to attend the 2014 Winter Olympics in Sochi as a coach with the Australian Snowboard Team. I was also part of the team of snowboard coaches that developed the US Snowboard Coach Education Program. Since its inception in 2006, the program has trained and certified over 600 snowboard coaches around the US.

We have a talented team of 6000 coaches working in over 400 clubs across the United States. Every single one of them is doing remarkable work with skiers and snowboarders of every age and level. My role is to support all USSA coaches by providing resources, support, and education. My main goal is to create an integrated, comprehensive, and relevant system of resources to support all coaches in developing great winter athletes and giving kids the best snowsports experience possible. I look forward to meeting as many of you as possible over the coming months and years.