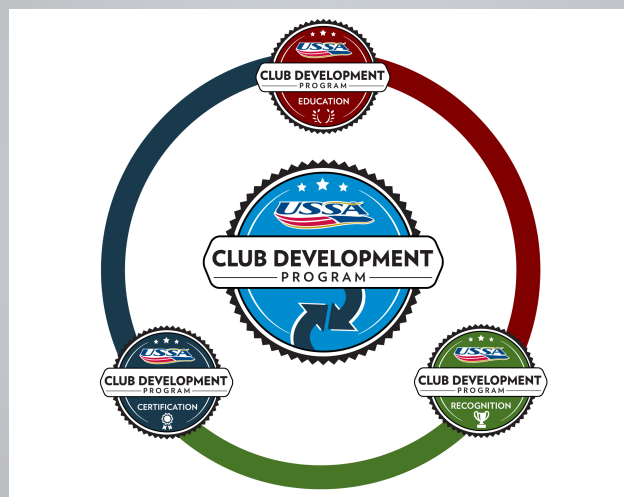




Club Development Program



Education Resources

RESOURCES

Club Resource Center – see website

<http://alpine.usskiteam.com/alpine-programs/clubs/resource-center>

Club Excellence Workshops – see website

<http://alpine.usskiteam.com/alpine-programs/clubs/resource-center>

These act as the “Guide to Club Excellence”

STRATEGIES

1. Use topic areas to delegate
2. Synch board meetings to workshops
3. Accountability to “Best Principles and Practices”



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WORLD



Club Excellent Workshops

Month

May

June

July

August

September

October

November

December

February

April

Topic

Leadership and Governance

Finance and Fundraising

Fostering Club Culture

PR, Marketing and Communications

Human Resources

Athlete and Child Safety – Club Culture Revisited

USSA Club Programming

USSA Club Logistics

Program Evaluation and Measuring Club Success

Assessing Organizational Outcomes and Measuring Program Results

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Certification – a resource

- A formal step-by-step verification of “Best Principles and Practices”
- Engage staff leadership, board, parents and community
- Supported by consultant(s)
- Actively apply the resources
- Club visit or interview
- Benefits marketing, public relations, potential funding, liabilities, relations with host resort



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Certification levels

1. Affiliate “certified” club (basic level – comes with complete club membership process)
2. Podium Certified Clubs go through a comprehensive self assessment and peer review engaging board, staff and community



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Recognition

- Club Events – get involved with National Club Day 2015
- Club News –
<http://alpine.usskiteam.com/alpine-programs/clubs/club-news>
- Club Stories –
<http://alpine.usskiteam.com/alpine-programs/clubs/recognition/club-stories>
- Group buy signage coming for 14/15 season



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How will you use USSA Club Development?



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