



BEST IN THE WORLD



**“Best in the World” What does it look like or mean
at every level? What roles do we all play?**

Club Excellence Conference
Tuesday, May 13, 2014

MY GOAL

CAUSE A DISCUSSION

BEST
IN THE
WORLD



FREE
SKATING



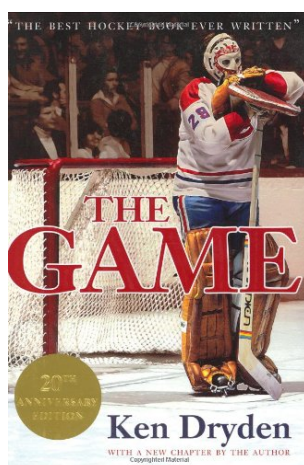
“Passion”



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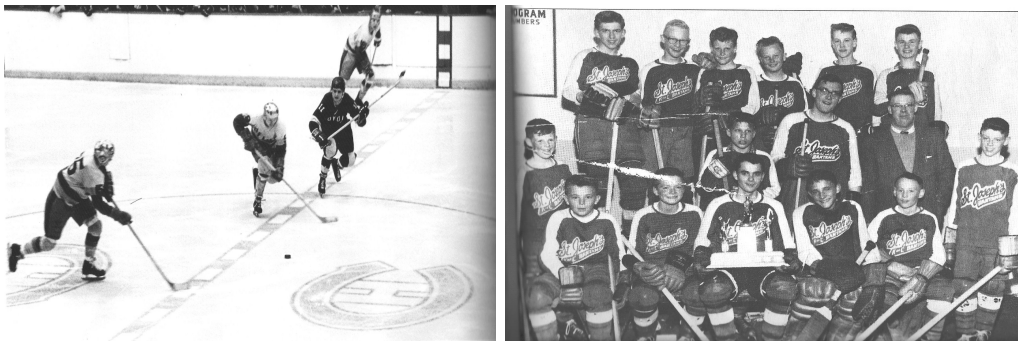
“The Game”



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“LTAD”



The BEST and the WORST

- What is your **BEST** experience with a coach or teacher?
- What is your **WORST** experience with a coach or teacher?



What's Your Role - Objective

- USSA
- Club – staff, board
- Parent
- Volunteers
- Coach, Officials
- Athlete



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The Answer?

A "Best in the World" USSA Club is one that creates an environment where the most **athletes, parents, coaches and staff** can have the **"best" experience** possible while reaching their **true potential**. In so doing the club is an asset and a resource for the host resort, the club community and the larger community.

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THE MANTRA

Keeping more kids involved for the longest period of time

While maintaining the passion and love of the 'the game'

Gives us the best of all outcomes for all involved

