

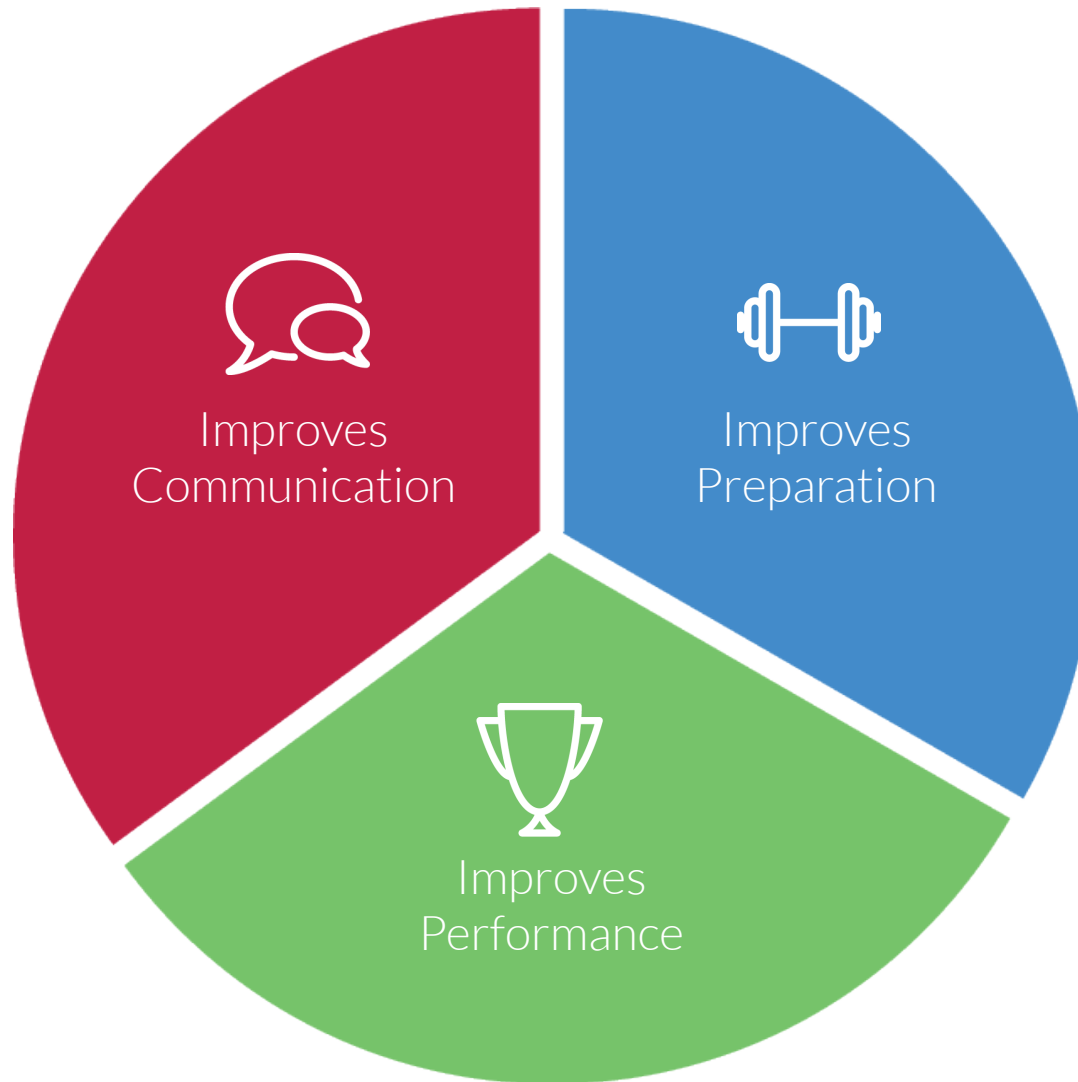
Communicate.  
Collaborate.  
Win.



**AMP**<sup>®</sup>  
Sport

# AMP Sport

---





# Overview

---

Developed in conjunction with the High Performance Department at the U.S. Ski Team and other elite partners, AMP Sport has emerged as the premier athlete management platform in the world.

Designed to enhance the preparation and performance of elite athletes, AMP Sport improves communication, promotes collaboration and helps teams manage more effectively. AMP Sport allows teams to easily design practice sessions and workouts, monitor team progress and provide valuable feedback to athletes.

For ski clubs in the U.S., AMP Sport would provide the ability to easily communicate with all members of the team, collect and analyze data, share resources and identify future talent. Coaches and athletes will have access to training, wellness and skill development information anywhere in the world.





# AMP Sport and AMP Skills

---



- Designed to enhance the preparation and performance of elite athletes
- Improves communication and collaboration at all levels of a sports organization
- Streamlines data collection and analysis to make data points actionable



- Standardizes skills evaluations by age group allowing organizations to effectively identify and develop future talent
- Evaluate overall skill development trends and review and update LTAD models
- Manages skill evaluations, track athletic developments and reward progress
- Gives immediate feedback



# Benefits

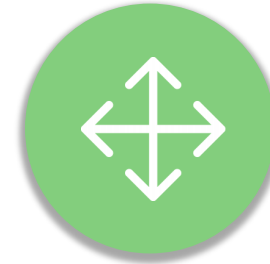
---



Saves  
time



Optimized for  
mobile devices



Highly  
customizable



Saves  
money



Cloud-based  
software



Extremely  
secure

# The Problem

- Stuff slipping through cracks
- Spreadsheets
- 3-ring binders
- No time
- Paperwork
- Poor Work Flow
- Notes everywhere
- Confusion

- No traceability
- Stuff everywhere
- Tracking nightmare
- Piles of data
- Chaos
- Unprepared
- Unorganized
- Poor communication



# The Solution

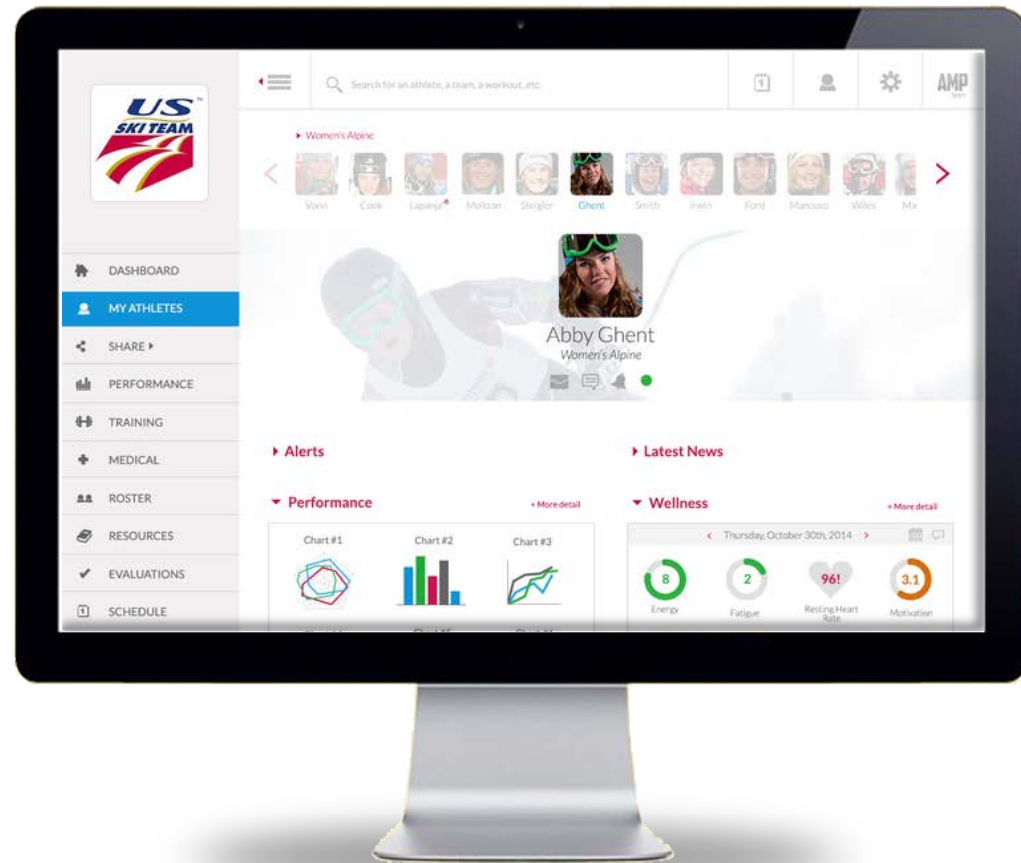
---



# Manage

Allows for consistency within a team and organization

- Overall wellness is observed
- Overall performance is monitored

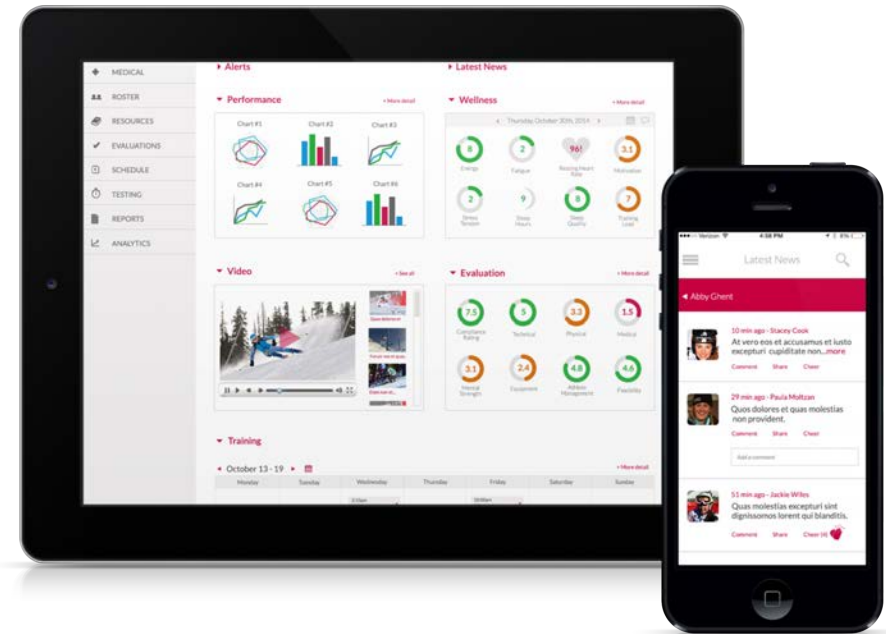




# Communicate

Allows for transparency amongst athletes, coaches, directors and team managers

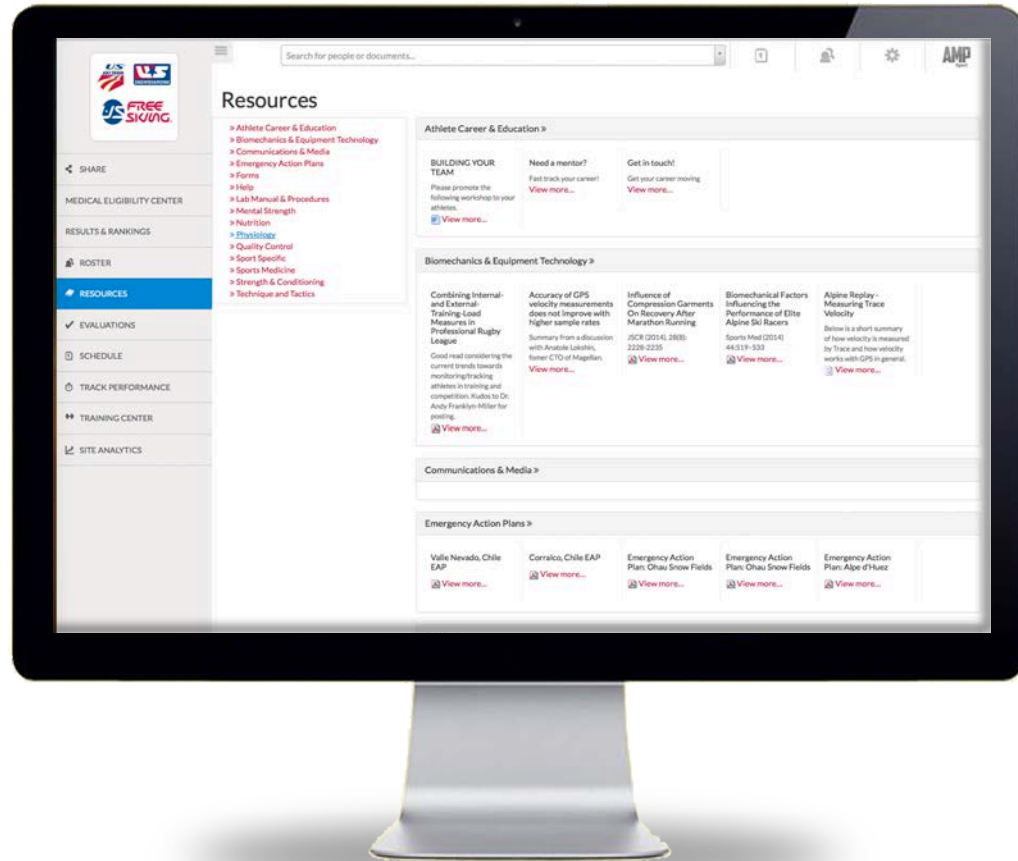
- Includes athlete logs/journals
- Team administration
- Manage training, travel and competition schedules
- Biography/Contacts



# Educate

Engage athletes by delivering team resources and educational content

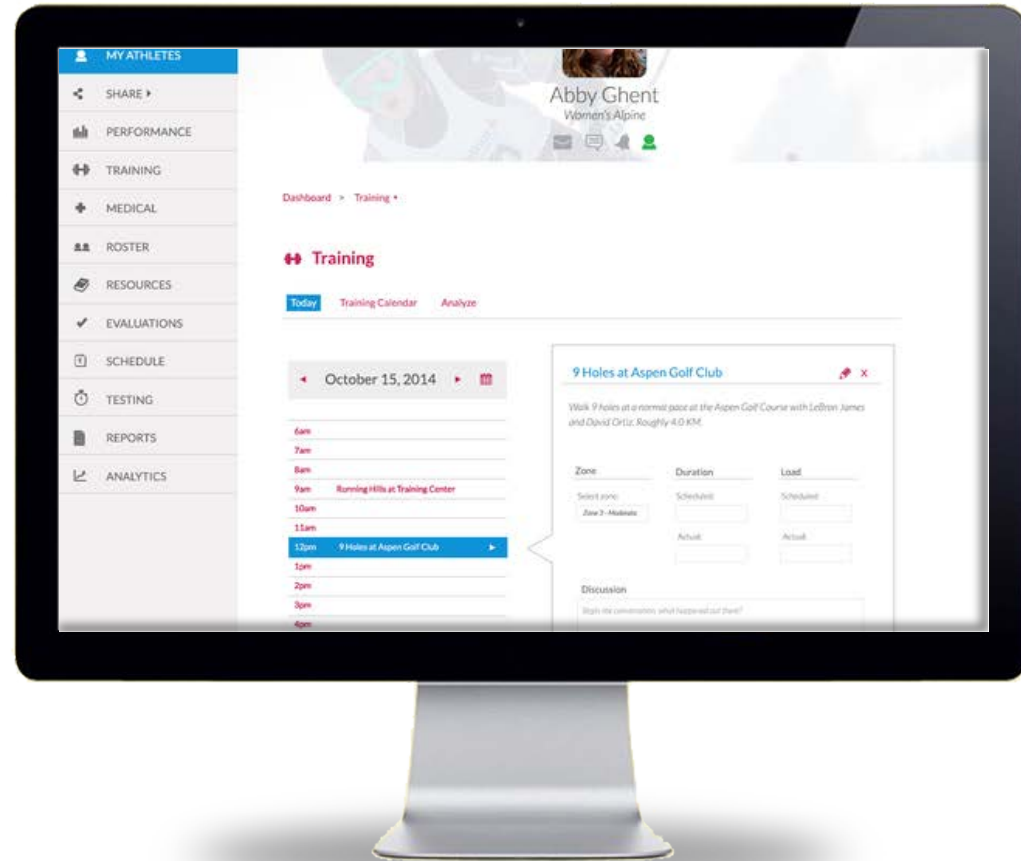
- Video hosting
- Document sharing
- Member Clubs access resources from USSA including evaluations and training progressions



# Train

Organize and collect data by creating and assigning training sessions from a custom activity library

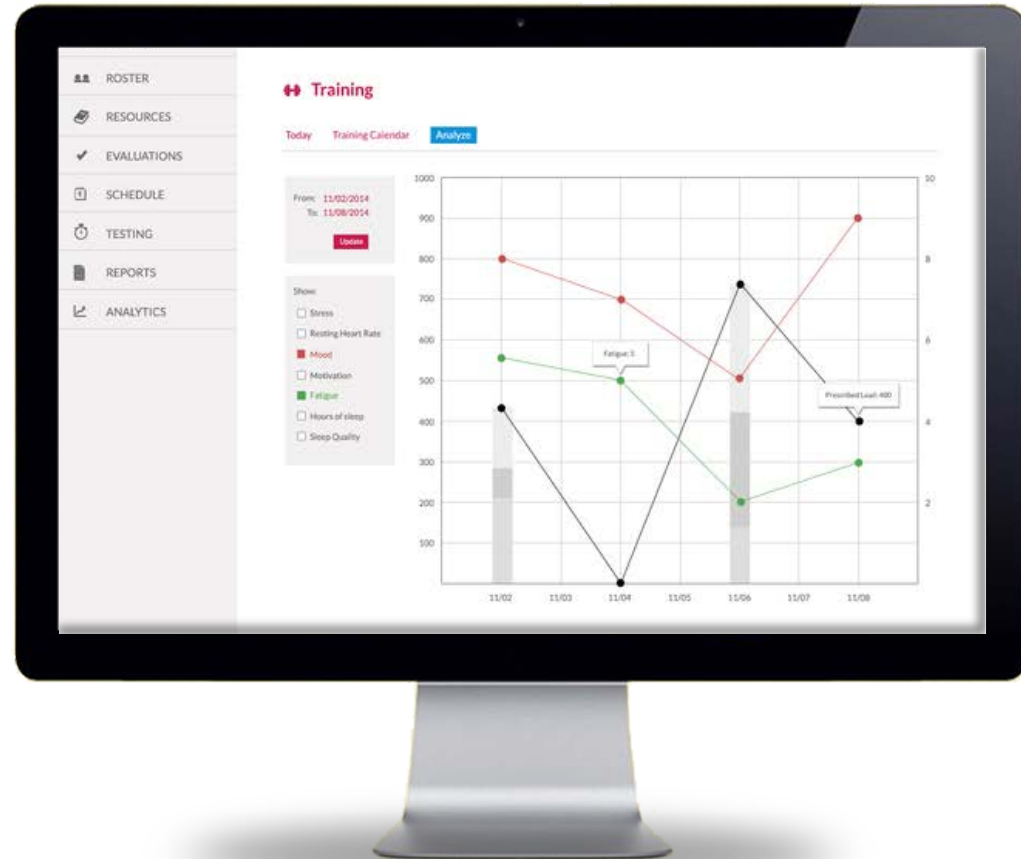
- Customizable training programs
- Create workouts, upload supplemental materials
- Visual Coaching Pro Integration



# Analyze

Identify talent of the future by analyzing performance

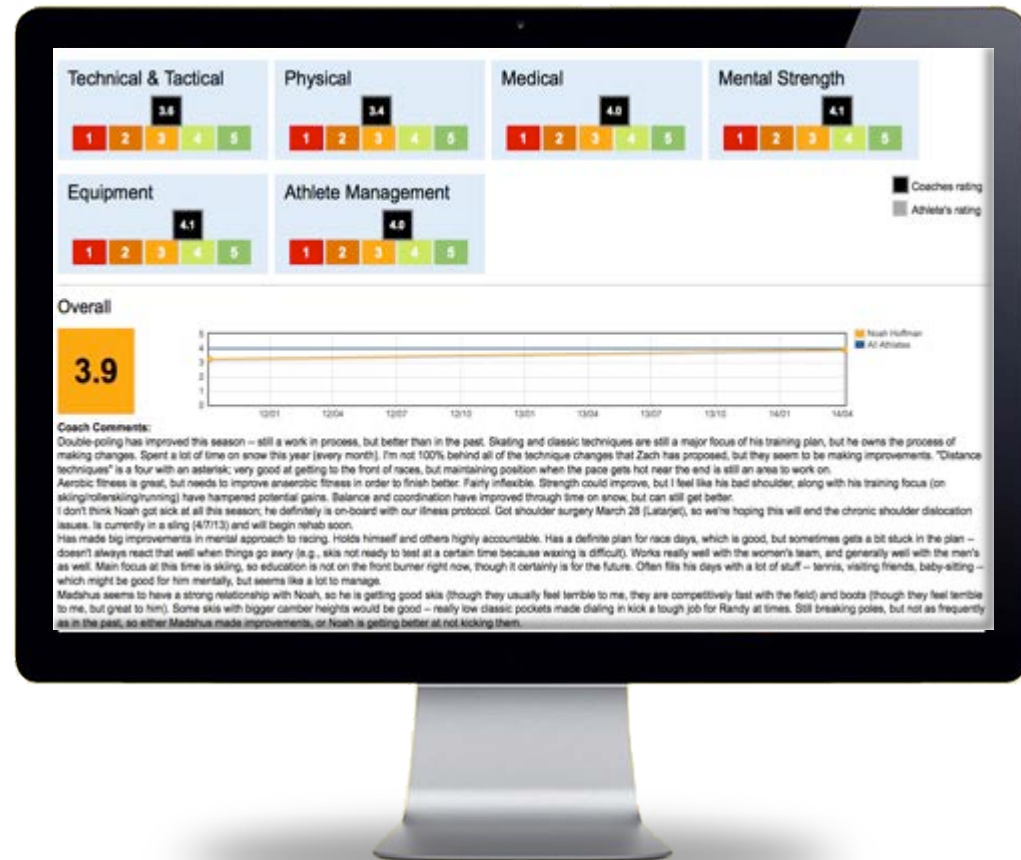
- Collect data
- Share performance results throughout the organization
- Track athlete compliance.
- Integration with FIS results database.



# Evaluate

Increase results by creating custom evaluations

- Athlete skill development
- Rehabilitation/Physical Therapy tracking
- Monitor athlete status
- Measure body composition and lactate thresholds, standardize protocol and manage tester errors



# Talent Pipeline



Skill Development



Club Competition

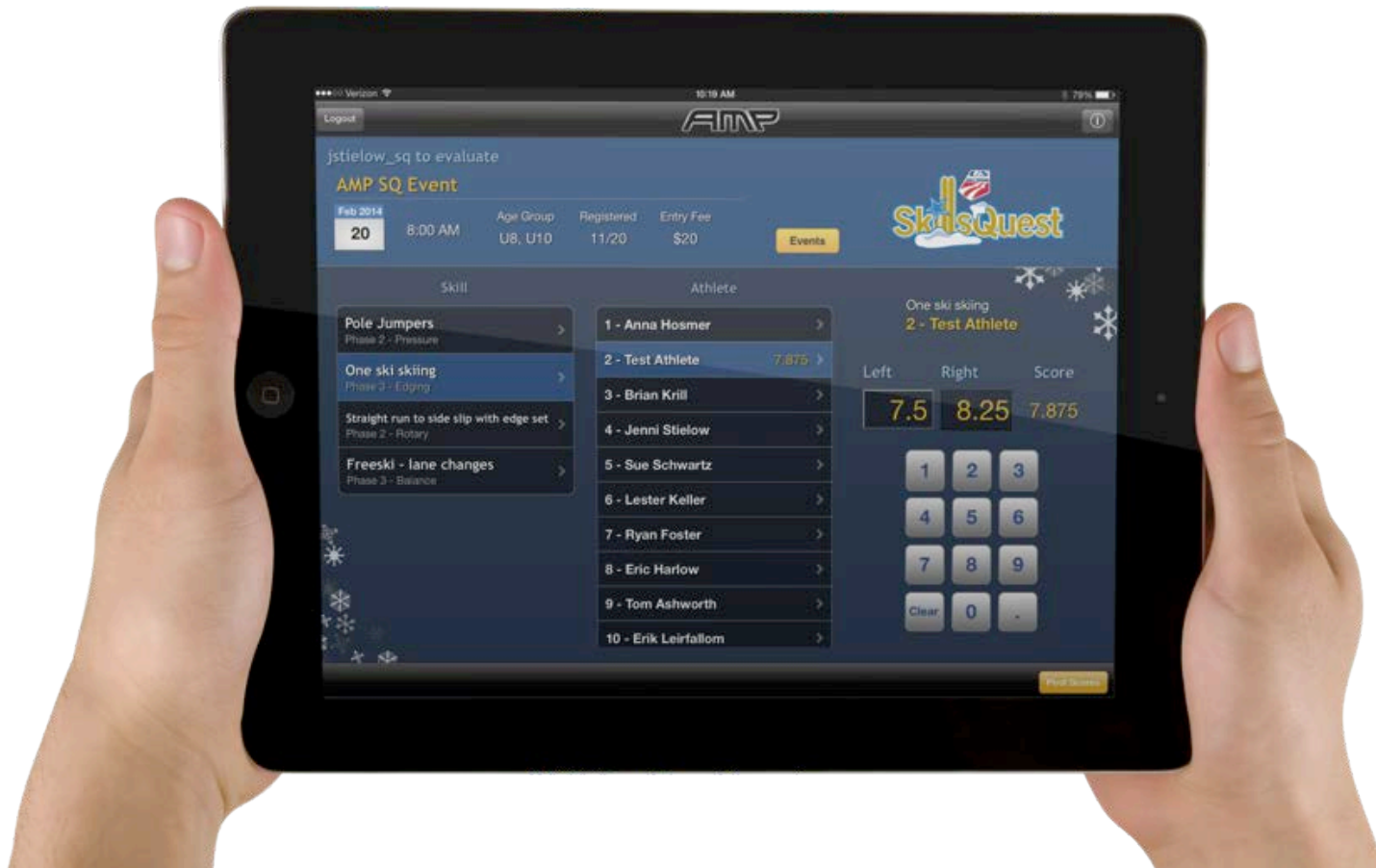


Elite Success

# Skills Quest

Manage, Score, Reward.

SkillsQuest scoring app posts scores to profiles.



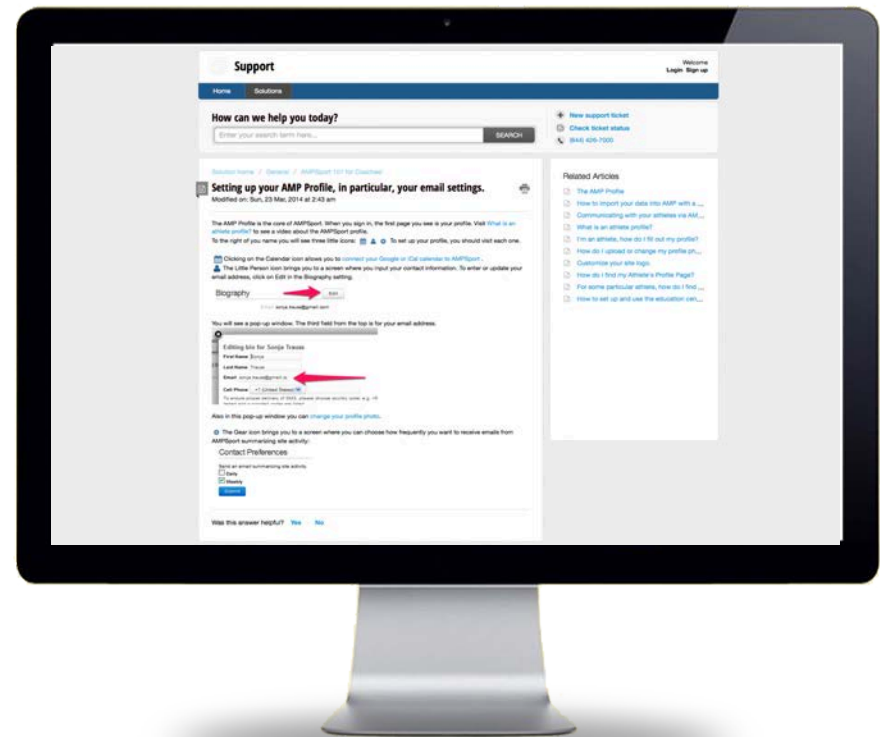
# Continuous Athlete Development





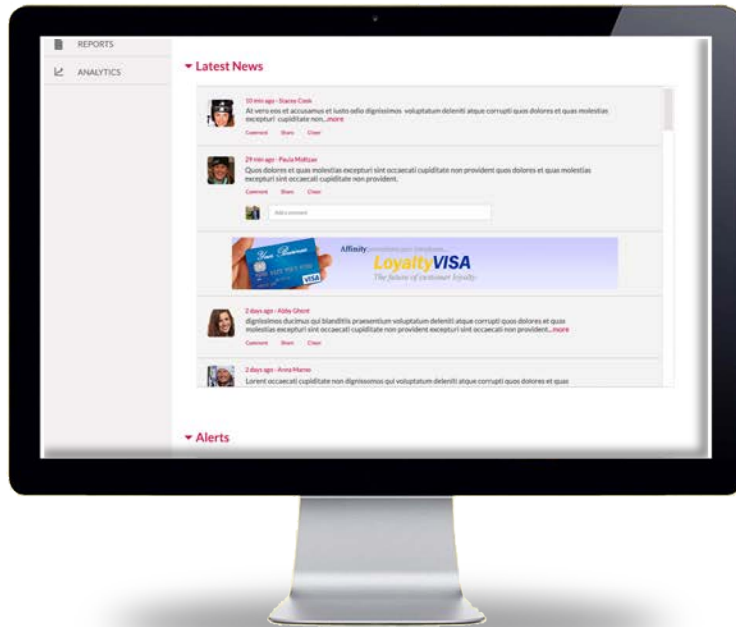
# Support

- 24-hour support
- Knowledge base with answers to
- Immediate response
- In-person training and personalized onboarding

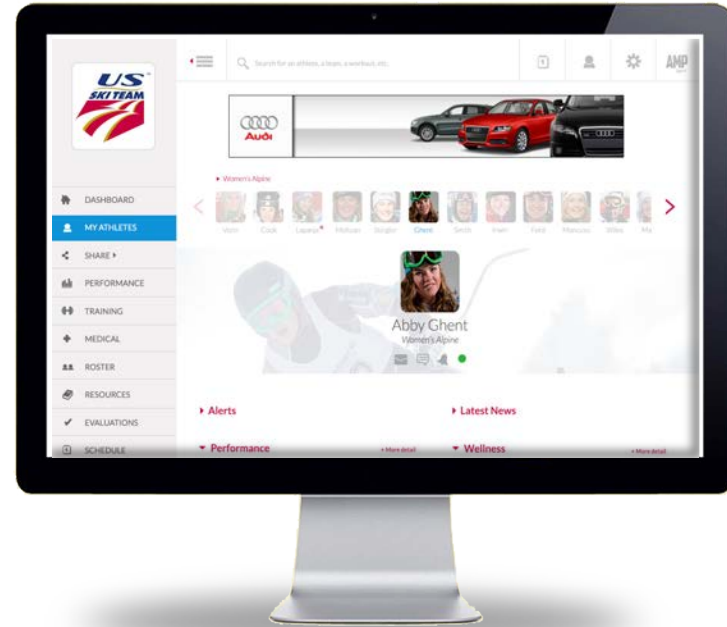


# Sponsorships

## In-App Sponsor Messages



Message delivered in newsfeed



Banner ad

# Select Partners

---





Communicate.  
Collaborate.  
Win.

**AMP**  
Sport